

**AVENEL BOARD OF FIRE COMMISSIONERS  
AGREEMENT TO RENT SPACE  
ON MARQUIS / ILLUMINATED MESSAGE BOARD**

This agreement is made between the Avenel Board of Fire Commissioners (346 Avenel St., P.O. Box 125, Avenel, NJ 07001, herein after referred to as the owner) and \_\_\_\_\_, herein after referred to as the renter.

**(Renter to complete the following [PRINT]):**

I am applying to rent space as a private citizen: \_\_\_ YES \_\_\_ NO

I am renting space for commercial purposes: \_\_\_ YES \_\_\_ NO

**If renting space as a private citizen, complete the following:**

Name of renter: \_\_\_\_\_

Street address of renter: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact phone number(s): \_\_\_\_\_

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**If renting for commercial purposes, complete the following:**

Name of person completing this form: \_\_\_\_\_

Name of business person is representing: \_\_\_\_\_

Title of person listed above: \_\_\_\_\_

Street address of business: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact phone number(s): \_\_\_\_\_

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**TERM:** The rented space on the message board shall begin on \_\_\_\_\_ and shall continue until \_\_\_\_\_. Message (text only) will be run in tandem with other messages being displayed. Each rented panel will display for approximately 5 seconds in duration as messages rotate. Renter is entitled to two panels, each having two lines. Owner will make its best effort to display the message

as submitted.

**APPROVAL:** The owner has the right to not accept message requests should it be deemed not in the best interest of the owner, renter, person(s), business(es), government(s), etc. The owner will not accept requests for political advertisements.

**TERMINATION:** The message shall be terminable by either party by written notice. If request is made by the renter, the owner will make every attempt to remove the message immediately.

**COSTS:** \$ 25.00 per day (minimum 24-hour period) or \$ 100.00 per week (7-days). Owner will make its best attempt to place the message timely. Each day rental will run a minimum of 24-hours continuous. Message shall only be run provided that full payment is made at least 5-days in advance of request being submitted and approved. If payment is received less than 5-days in advance of request, owner will make its best effort to honor date(s) requested.

**MESSAGE:** Renter is to clearly print or type the message being requested to appear on the marquis on the last page of this agreement.

**PAYMENT:** Checks are payable to Avenel Fire Company No. 1.

**RETURNED CHECKS:** Renter shall pay \$ 35.00 as additional rent if payment (in the form of a check) is dishonored by the owner's bank. Failure to pay additional rent immediately upon demand will cause message to not be displayed, removed from display, and / or legal action being taken.

- SAMPLE ADS:**
- (1) HAPPY 50<sup>TH</sup> BIRTHDAY MARY SMITH.
  - (2) CONGRATULATIONS CONNOR SMITH ON YOUR GRADUATION.
  - (3) SUE, WILL YOU MARRY ME? PETER
  - (4) AVENEL SANDWICH SHOP  
10% OFF ALL LUNCH MEATS

RENTER'S SIGNATURE: \_\_\_\_\_

DATE RENTER SIGNED AGREEMENT: \_\_\_\_\_

(PLEASE MAIL TO AVENEL BOARD OF FIRE COMMISSIONERS, ATTENTION JOHN M. MITCH, 346 AVENEL ST., AVENEL, NJ 07001 or, HAND DELIVER TO THE FIRE HOUSE DURING NORMAL BUSINESS HOURS.)

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OWNER'S APPROVAL: (circle one) GRANTED / DENIED:

OWNERS'S SIGNATURE: \_\_\_\_\_

DATE OWNER SIGNED AGREEMENT: \_\_\_\_\_

**MESSAGE:**

*(Please print clearly)*